

# 5 signs That It's Time to Partner for Marketing Execution

Signage, collateral, displays, and branded merchandise are critical but often overlooked marketing components. You can benefit from partnering with an expert in this area.

## DO THESE CHALLENGES SOUND FAMILIAR?

- 1 Never enough time to do it, right?**  
 If you're frequently missing deadlines or being charged special rush fees, there is probably an efficiency bottleneck in your process. Delays can mean missed opportunities.
- 2 Too much or not enough?**  
 Waste can accumulate in warehouses, retail locations, and even salespersons' trunks. You can't make effective decisions without visibility into your true needs and demands.
- 3 More shades than a lamp shop?**  
 Wrong Pantone colors, inconsistent substrates & sizes, and off-brand content make a poor impression. Hidden complexities in your process compromise standards across print orders and channels.
- 4 Can't Pivot?**  
 Missing opportunities because you can't react fast enough? When you're locked into legacy vendors and processes, how do you stay nimble?
- 5 Non-working dollars dragging you down?**  
 Have you considered how much of your budget is tied up in administrative costs, excess and obsolete inventory, expedited freight, and waste?

Marketing execution requires supply chain management principles and expertise. From ideation to procurement and warehousing to distribution, your marketing supply chain should create a competitive advantage that unlocks the power of your brand at every touchpoint.

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Contact NVISION today to learn how to put these insights to work for your brand.