When crisis calls for immediate action, NVISION delivers.



With a new and devastating coronavirus pandemic impacting lives everywhere, businesses that provide food, medicine and other essentials have a special duty to protect their customers and staff.

For one of NVISION's national accounts, that means enforcing social distancing, safely directing shopper traffic, preventing hoarding and more.

All of that requires specialized signage, delivered as quickly as possible to the company's nearly 600 stores in 50 states. NVISION gets it done.



SUNDAY, MARCH 15

A FULL-TIME RESPONSE

NVISION begins working seven hours a day to support the customer, designing and delivering temporary signage including "One per Customer," "Out of Stock," various directional signs and many other messages.



SUNDAY, MARCH 22

A SUCCESSFUL PILOT IN ONE DAY

7:00 am: The signs are deployed in a successful pilot test. The company decides to roll the program out across nearly 600 location.

The customer places an additional order for floor decals to enforce social distancing guidelines in checkout lanes.



WEDNESDAY, MARCH 25

THE EXCEPTIONAL, DELIVERED

Materials for the curbside concierge program arrive, with a portion scheduled for March 26.



FRIDAY, MARCH 27

A SIMPLER, SAFER ENVIRONMENT

The floor decals arrive, and the checkout-lane social distancing program is introduced nationwide.



AN EMERGENCY

President Trump declares a national emergency. Business leaders, including the company's CEO, commit their companies to helping in multiple ways.



FRIDAY, MARCH 20

URGENT NEW NEEDS

9:12 am: The company requests highly specialized signage to support a curbside concierge shopping program serving seniors and vulnerable populations. All signs must be designed, printed and hand-delivered to the first retail location the next day, Saturday:

- 10 A-frame signs
- 8 parking signs
- 1 easel sign



MONDAY, MARCH 23

A NATIONWIDE CALL TO ACTION

8:00 am: The customer formalizes an order for curbside concierge program signs to be delivered by Wednesday:

- 8 A-frame signs per location
- 6 parking signs per location
- Multiple versions to support different location requirements
- All locations in all 50 states
 Social distancing decals

are finalized. The company orders 50 per location for all retail locations.



THURSDAY, MARCH 26

A COAST-TO-COAST ROLL-OUT

The balance of the materials arrive, and the curbside concierge program is successfully deployed nationwide.





50 states, nearly 600 locations, more than 35,000 specialized signs in all—designed, printed and delivered within two to three days of receiving the order.

It reflects the capabilities of our extensive multi-vendor network. It shows the commitment of our teams, ready and willing to do whatever it takes. It celebrates our spirit of rising to the occasion, whether in response to extraordinary needs or performing everyday service.

We're proud of what it means to be NVISION.

