

# When crisis calls for immediate action, NVISION delivers.



With a new and devastating coronavirus pandemic impacting lives everywhere, businesses that provide food, medicine and other essentials have a special duty to protect their customers and staff.

For Sam's Club, a subsidiary of Walmart, that means enforcing social distancing, safely directing shopper traffic, preventing hoarding and more.

All of that requires specialized signage, delivered as quickly as possible to Sam's Club's 589 stores in 50 states. NVISION gets it done.

**NVISION**<sup>®</sup>  
A division of North American Corporation

  
**sam's club**

## SUNDAY, MARCH 22

### A SUCCESSFUL PILOT IN ONE DAY

7:00 am: The signs are deployed in a successful pilot test. Sam's Club decides to roll the program out across all 589 clubs.

Sam's Club places an additional order for floor decals to enforce social distancing guidelines in checkout lanes.

## SUNDAY, MARCH 15

### A FULL-TIME RESPONSE

NVISION begins working seven hours a day to support Sam's Club, designing and delivering temporary signage including "One per Customer," "Out of Stock," various directional signs and many other messages.

## FRIDAY, MARCH 27

### A SIMPLER, SAFER SAM'S CLUB

The floor decals arrive, and the checkout-lane social distancing program is introduced nationwide.

## WEDNESDAY, MARCH 25

### THE EXCEPTIONAL, DELIVERED

Materials for the curbside concierge program arrive, with a portion scheduled for March 26.

## THURSDAY, MARCH 26

### A COAST-TO-COAST ROLLOUT

The balance of the materials arrive, and the curbside concierge program is successfully deployed nationwide.

## MONDAY, MARCH 23

### A NATIONWIDE CALL TO ACTION

8:00 am: Sam's Club formalizes an order for curbside concierge program signs to be delivered by Wednesday:

- 8 A-frame signs per club
- 6 parking signs per club
- Multiple versions to support different club requirements
- 589 clubs in 50 states

Social distancing decals are finalized. Sam's Club orders 50 per club for all 589 clubs.

## FRIDAY, MARCH 20

### URGENT NEW NEEDS

9:12 am: Sam's Club requests highly specialized signage to support a curbside concierge shopping program serving seniors and vulnerable populations. All signs must be designed, printed and hand-delivered to the local Bentonville Club the next day, Saturday:

- 10 A-frame signs
- 8 parking signs
- 1 easel sign

## FRIDAY, MARCH 13

### AN EMERGENCY

President Trump declares a national emergency. Business leaders, including Walmart CEO Doug McMillon, commit their companies to helping in multiple ways.

50 states, 589 locations, more than 35,000 specialized signs in all—designed, printed and delivered within two to three days of receiving the order.

It reflects the capabilities of our extensive multivendor network. It shows the commitment of our teams, ready and willing to do whatever it takes. It celebrates our spirit of rising to the occasion, whether in response to extraordinary needs or performing everyday service.

We're proud of what it means  
to be NVISION.

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