



A division of North American Corporation



# BIG IMPACT, BIG STATEMENT.


Large Format Graphics Make Your Message Pop.

For more than 30 years, NVISION has leveraged our supply chain formula within corporate marketing departments of all sizes, so your most important events make a **big impact**. We focus on cost savings throughout the entire large format graphics production process, from exterior building graphics and wraps, to interior signage, to wall and floor graphics. NVISION has experience and knowledge in all aspects of large format graphics including: creative, print, fulfillment, production, and installation.


## NVISION LETS YOUR BRAND STAND OUT.

When you work with NVISION, you get more than a consultant. You get a trusted partner with the experience to guide you through every step of the large format graphics process.


## BIG IMPACT, BIG BRAND RECOGNITION.

 Get more from your brand's investment in a key strategic event. Interior and exterior building graphics guarantee massive visibility, huge impact, and an **unmatched "WOW" factor**. Put your high-value campaign over the top and turn any lobby, arena, or skyscraper into your brand's billboard.

## FASTER, MORE RELIABLE TIMELINES.

 Your brand needs to be agile and responsive to capitalize on important events. With our deep understanding of large format graphic production processes, **we promise timelines that fit your needs**. Then deliver them.

## FROM PLANNING TO PERMITS, NVISION HANDLES IT ALL.

 We take the uncertainty out of large format graphics for brands of all sizes. From choosing the ideal materials to budget planning to securing the necessary permits, to shipping, installation, and lighting, to equipment rentals, and even post-event tear down, **NVISION coordinates it all**.

## POWERFUL ROI

# 6X



Large building graphics deliver a median ROI of approximately \$6 for every one dollar spent, delivering results that put your most important events over the top.<sup>1</sup>

## PARTNERING WITH DIGITAL

# 54%



Combining large format graphics with digital campaigns leads to a 54% increase in search traffic, boosting conversion rates across all key channels.<sup>2</sup>

# BUILDING COMMUNITY RELATIONS

## LARGE BUILDING GRAPHICS TURN THE ENTIRE CITY INTO YOUR BRAND'S CANVAS.

Build critical local partnerships and associations that make your city synonymous with your brand in memorable, impactful ways.

*NVISION wrapped Bridgestone Americas headquarters and sent a "BIG" branding message to the world. NVISION produced exterior, and interior signage and large format graphics celebrating Bridgestone becoming the official tire of the 2019 NFL draft.*



DESIGN



PRODUCTION



PERMIT



INSTALLATION



MANAGEMENT



INVENTORY



SHIPPING



REMOVAL

## Real Fortune 500 Clients, Real Success.

Delivering powerful results across every industry.



**14.7** million

SINGLE-EVENT IMPRESSIONS



**66** million

SOCIAL MEDIA HITS



**4945** Sq. feet

SKYSCRAPER-SIZED GRAPHICS

Ready to learn more about how NVISION can revolutionize your large format graphics and bring your brand to life in BIG ways?

Contact **NVISION** today!

1. [www.curbed.com](http://www.curbed.com)  
2. [www.thehustle.co](http://www.thehustle.co)